

HOW WE ROLL - FORMULA BOATS



Builder: [Formula Boats](#)

Year Built: 2008

Model: 37 Performance Cruiser

Price: \$174,900 USD Subject to change.

[See full listing on our website](#)

Location: Punta Gorda, United States

LOA: 37' 0" (11.28 m)

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OVERVIEW

A pristine example of a 2008 Formula 37 PC, "How We Roll" has been lift kept and fastidiously cared for, presenting a standard of condition rarely seen in yachts of this era. Formula achieved an ideal marriage of form and function here, pairing a sleek, timeless silhouette with a smooth, rock steady offshore ride and an interior finished in the Ralph Lauren designer décor package that imparts unmistakable luxury. Equal parts Sport Cruiser, Cabin Cruiser, and Motor Yacht, this elegant express cruiser combines refined styling with the capability to explore with confidence.

Propulsion is provided by twin Volvo D6 IPS engines showing under 910 hours, offering efficient, quiet thrust and precise handling augmented by Volvo joystick docking. A Westerbeke generator supports onboard systems, while air conditioning at the helm deck keeps the skipper comfortable and a brand new cabin A/C unit installed in 2025 ensures cool, quiet nights below. The helm features a modern Raymarine electronics suite upgraded in 2019 and a new Raymarine autopilot added in 2024. Ambient enhancements include red/white/blue LED lighting at the helm deck installed in 2024 and white/blue underwater lights that heighten twilight presence. Entertainment is handled by a Fusion stereo system with two hardwired remotes at the helm and in the stateroom (2021) and four Smart TVs replaced in 2021. A suite of new canvas from 2023—mooring cover, sun shades, and skirts—protects and dresses the deck, while new Corinthian Aquamat flooring in the cockpit and across the swim platform (2025) provides plush traction and an upscale finish.

Maintenance and upgrades have been comprehensive and professionally executed. All engine work has been performed by a certified Volvo professional. In 2025 the engines and pods received full service; the port pod was resealed in 2025 with a two year warranty while the starboard pod was resealed in 2022. All four props were tuned in 2025 and the pods and props

were repainted the same year. Internal and external anodes were replaced in 2025. Heat exchangers, coolers, and manifolds on both engines were removed, cleaned, and reinstalled in 2025 with fresh coolant and new thermostats. Power management is robust with new batteries installed in 2024 plus three additional Series 31 AGM house batteries, supported by third generation galvanic isolators installed in 2022. The bottom received new paint in 2023 with touch ups in 2025, and a complete detail in 2025 keeps her gleaming from waterline to rails. Service records are available upon request.

Whether the plan is spirited day runs, leisurely weekends, or an extended cruise, this offshore capable express cruiser delivers comfort, poise, and assurance in equal measure. Lift kept, lavishly upgraded, professionally serviced, and truly turn key, "How We Roll" is ready for her next adventure.

SPECIFICATIONS

Basic Information

Category:
Motor yachts

Year Built:
2008

Sub category:
Cruisers

Country:
United States

Model Year:
2008

Dimensions

LOA:
37' 0" (11.28 m)

Hull and Deck Information

Hull Material:
Fiberglass and Plastic Yachts

Hull Designer:
N/A

Deck Material:
Fiberglass

Interior Designer:
N/A

Hull Configuration:
N/A

Engine Information

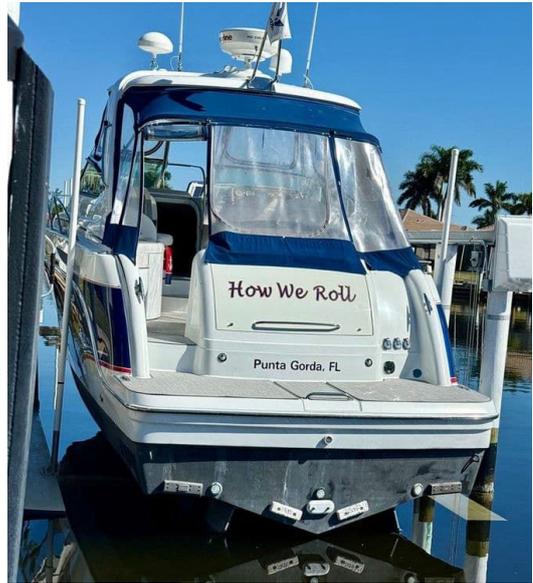
Engines:

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Manufacturer:

Volvo

GALLERY











CONTACTS

Shestakov Yacht Sales is a brokerage company specializing in the sale and service of yachts worldwide. The company offers services for buying and selling both new and used motor yachts, sailing vessels, and luxury superyachts. They also provide yacht registration, insurance, technical maintenance, crew selection, and charter organization services across the U.S., Canada, Latin America, the Caribbean, and the Bahamas.

The founder and lead broker of the company is Andrey Shestakov, a licensed and certified expert with extensive experience in marine engineering and shipbuilding.

The company has an extensive network of partnerships with major yacht manufacturers worldwide and provides services in multiple languages, including Russian, Ukrainian, Spanish, and English. The office is in Dania Beach, Florida, USA.

For more information and to view available yachts, you can visit the company's official website: <https://shestakovyachtsales.com>

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